



THE RECORDER

The Journal of the Ontario Music Educators' Association

Advertising Rate Card # 2

Cover Rates (4 colour inclusive)

	1X	4X
Inside Front Cover	\$ 570	500
Inside Back Cover	570	500
Outside Back Cover	690	600

Inside Rates (Black & White)

Full page	440	390
Two-Thirds	360	320
Half page	300	265
Third page (sq, vert or hor)	250	235
Quarter page	220	200

Colour Rates

Full page w/4 colour	750	750
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Bleed

No charge; full page layouts should measure 8 5/8 X 11 1/8.

Digital Requirements

High resolution PDF files.

Inserts

Supplied, stapled into the centrefold	440
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Cancellations

Must be received in writing prior to copy deadline. Covers are non-cancellable.

Terms

Accounts will be billed at time of publication. Payment due COD, on receipt of invoice.

Copy Submission

Please submit copy directly to:
Heather @ Britannia Printers
138 Main Street, Toronto M4E 2V8
Tel 416-698-7904 Email: print@britannia.ca

Ad Mechanicals (inches)

Full page	7 X 9 1/2
Half page island	4 5/8 X 7
Half page horiz	7 X 4 5/8
Third page square	4 5/8 X 4 5/8
Quarter page horiz	4 5/8 X 3 3/8
Quarter page vert	3 3/8 X 4 5/8

Trim size	8 3/8 X 10 7/8
Column Width	2 3/16

The Recorder is the professional journal of The Ontario Music Educators' Association and is published Spring, Summer, Autumn and Winter. It has a current circulation of 1650 copies per issue.

Founded in 1919, the OMEA is the professional organization for school music educators in Ontario who are responsible for developing, implementing and reviewing curriculums.

People who read *The Recorder* are early childhood, elementary school, secondary school and post-secondary music teachers. They may be generalist classroom teachers as well as music specialists who may teach general music, Kodály, Orff, band, choral, orchestra, keyboard, musical theatre, guitar, vocal jazz, MIDI/music technology, or integrated arts. In addition, some members are private music teachers.

Readership also includes music/arts consultants/coordinators, as well as school and board administrators such as vice principals, principals, superintendents, and directors of education.

Ad Copy Deadlines for Volume 54, 2011-2012

Winter 27 Jan 2012 - Spring 6 April 2012 - Summer 22 June 2012 - Autumn 7 Oct 2011

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